

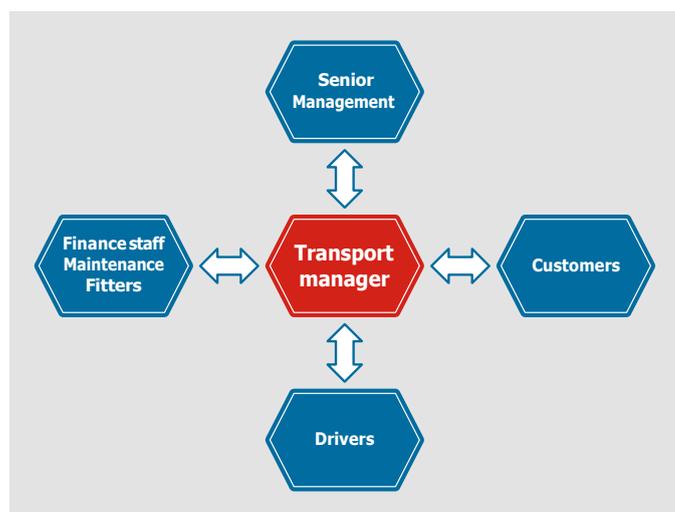
SMART TRANSPORT MANAGERS TRAINING



Road Freight Transport Managers play a key role in the operations of carriers. They face ongoing internal and external pressures. These include meeting customer expectations, ensuring legal compliance, minimizing their fleets' environmental impact and reducing operating costs.

The Smart Freight Centre, with its Head Office in Amsterdam, has developed the Smart Transport Managers Training (STMT) course to support Transport Managers in improving the fuel efficiency of their fleets. This will reduce both the environmental impact and operating costs.

The STMT course turns Transport Managers into 'fuel champions'. Smart Transport Managers continuously strive for and deliver on fuel efficiency improvements. They can do this because they have:

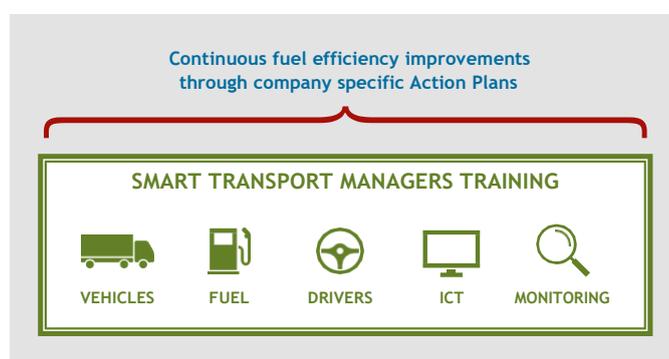


- A. The skills to assess the different aspects of fleet operations which determine fuel use;
- B. Access to state of the art, best practice case studies;
- C. The knowledge to develop, implement, review and promote effective fuel management action plans for their own fleets.

This skills-set is important in any market but particularly in developing countries, where fuel bills are anywhere between 30 and 60% of a carrier's operating costs.

The course builds on experiences that have been used successfully in consultancy and certification programs. It also draws on a wide range of base materials drawn from best practice programs from across the globe.

The target audience is transport managers with responsibility for one or more of the following: fuel, drivers and vehicles. The programme is structured around five core modules: vehicles, fuel, drivers, ICT and monitoring. It results in the participants being able to develop an action plan to improve the fuel efficiency of their own company. During the course the participants also work on their monitoring skills so that any plans are regularly updated leading to further improvements and savings in the long run.



The course, which is taught by experienced professionals, lasts two days. It is intended for 15 to 20 participants to ensure active participation and individual support for each delegate. Each module has a clear objective and theme and consists of five lessons, and a one hour assessment. The learning in each lesson is assessed by asking the participants to apply the knowledge and understanding covered to a hypothetical situation. The learning in each module is assessed by asking the participants to consider how the knowledge and understanding covered apply to their own transport operations. Self-directed study asks participants to conduct in-depth research to turn knowledge and understanding covered into a detailed action plan for fuel efficiency improvement. Completion of the course, including the development of an in-company action plan, results in a certificate.

SMART TRANSPORT MANAGERS TRAINING



SMART Transport Manager Training Course		
Objective: On completing this course the participant will be able to implement best practice in SMART Transport Management within their own organisation.		
	1. Fuel Management	1.1. Introduction: What is a SMART Transport Manager? 1.2. What is a SMART Fuel Management Programme? 1.3. What Affects Fuel Consumption? 1.4. What Affects Fleet Costs? 1.5. What Do I Need For A SMART Action Plan?
	2. Managing Driver Skills	2.1. What Is A Fuel Champion? 2.2. What Is Employee Engagement? 2.3. What Can I Do To Motivate Staff? 2.4. What Are My Driver Development Options? PT1 2.5. What Are My Driver Development Options? PT2
	3. Fuel Specification, Vehicle Specification & Maintenance	3.1. How To Choose The Right Vehicle PT1 3.2. How To Choose The Right Vehicle PT2 3.3. How To Maintain An Efficient Fleet 3.4. How To Reduce Fuel Purchase Costs 3.5. How To Plan For The Future
	4. Performance Monitoring	4.1. What Is An Improvement Management Process? 4.2. What Is A KPI? 4.3. How To Collect The Right Information 4.4. How To Review Plans 4.5. How To Make Improvements
	5. Utilising Technology	5.1. What Technology Is Available? PT1 5.2. What Technology Is Available? PT2 5.3. How To Implement The Right Solutions 5.4. Summary: Becoming a SMART Transport Manager PT1 5.5. Summary: Becoming a SMART Transport Manager PT2

Certified Smart Transport Managers will stand out from their uncertified peers. Over time they will be seen as attractive recruits by the very best green carriers who, in turn are likely to be preferred by leading shippers and logistics service providers.

STMT will help to create a new, elite group of Transport Managers – masters in the field of truck fleet efficiency, helping to improve road freight operational performance across the globe.

Course Duration: 2 days

The course is limited to a maximum of 20 delegates per course.

Date and venue:

21 – 22 October 2019 Johannesburg

Cost: R 5 950 per delegate (excluding VAT)

Please register online via the link below:
<https://rtms-sa.org/smartform>

Feedback from April 2019 STMT Course

Jaco Harzenberg (Arrow Logistics)
 "The course helped me understand how to improve my fuel consumption as much as possible through the control of drivers and tyre pressure management"

Lesego Marumola (New Era Commerce)
 "I would love to attend more of these types of courses to uplift my knowledge"

Matimba Ndlovu (New Era Commerce)
 "The course was informative and encouraging. As a smart manager, I learnt a lot and I'm ready to implement change"

Monesa Joseph (AJA Transport)
 "The course was very helpful because we were able to ask questions based on our experience in daily operations. Our daily challenges were also discussed and the course helped me understand what I can do to improve my performance"

Mauritz Froneman (Wilmau Vervoer)
 "My eyes and mind opened up. A must for every fleet owner in RSA"

RTMS NPC
 Email: courses@rtms-sa.org (and cc: admin@rtms-sa.org)
 Website: www.smartfreightcentre.org