

RTMS Case Study

CCBSA

17 July 2019



Coca-Cola Beverages
South Africa

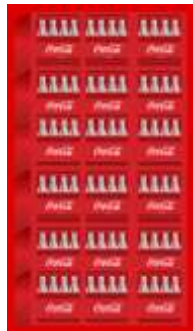
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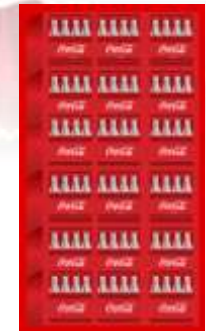


CCBSA Overview & Introduction:

- CCBSA was formed through the merger of 6 entities:
 - Coca-Cola Fortune (Pty) Ltd
 - ABI Bottling (Pty) Ltd
 - Appletiser South Africa (Pty) Ltd
 - Coca-Cola Canners of Southern Africa (Pty) Ltd
 - Waveside (Pty) Ltd
 - Coca-Cola Shanduka Beverages South Africa (Pty) Ltd
- CCBSA operates in 4 Sales territories across South Africa: Inland, Coastal, North and Gauteng.



Our Vision & Mission is **to refresh Africa every day and make our continent a better place for all.**



CCBSA services

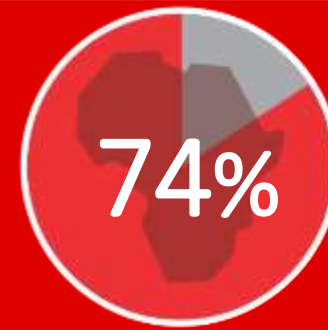
193 000

Retail outlets

and support our retail outlets

with 230 000 coolers

There are 11 Manufacturing Plants in South Africa



74%

of CCBA's volume is produced and sold in South Africa

with a headcount of

7 500

employees

Owner drivers

Our owner drivers are a critical part of our Route To Market strategy

number of owner drivers in the business

515

number of jobs created exceeds

1 200

Trucks 852 on the road

Trailers on the road

1675



Our Business conscious...



“CCBSA isn’t a HIGH Risk environment – We make BEVERAGES!”

Journey towards RTMS Certification:

- ❖ Safety Strategy: 'COMPLIANCE = COMMITMENT = CARE'
- ❖ Embarked on journey of back-to-basics Safety Culture - CCBSA comprehensive driver training program entrenched:



- Respect The Road: Road Safety Campaign (RTMS now incorporated)
- ACT10N Safety Campaign
- Defensive Driver Training & On-Road Assessments - compulsory
- Commissioning & building of 'fit-for-purpose' Driver Simulator
 - Incorporating everyday, real-life challenges faced by drivers on South African roads – Protest Action, weather conditions, third party driver behaviour, adapting driving behaviour to changing road conditions, etc.

❖ Why the need for RTMS Certification?

- Opportunity identified to run PBS vehicles throughout our Primary Distribution operation
- RTMS Certification pre-requisite for applying to run PBS vehicles in RSA
- RTMS process in line with CCBSA Risk Strategy
- Embarked on journey with JC Auditors – clear understanding of SANS 1395 standard & requirements – **TRANSPARENCY AND LEARNINGS**
- 11 x sites audited & CCBSA awarded SANS 1395 RTMS Certification on 31 July 2018
- Completed first RTMS Surveillance Audit: June/July 2019 – significant learnings

Respect the Road

Topic 5: Road Transport Management System

Driver Legal Compliance

All Drivers delivering product for CCBSA are required to meet and adhere to specific Legal Compliance criteria, which includes:

1. Valid Drivers License as per vehicle class
2. Valid PrDP
3. Valid Medical Fitness Certificate – Certified OHP
4. Valid Site (Driver) Induction
5. Completed Defensive Driver Training & Assessment
6. Driver Rest Periods vs hours worked
7. PPE compliance

Why RTMS Accreditation?

It is imperative that the road transport management system (RTMS) is implemented in a manner that is sustainable and will achieve the objectives of **improved road safety, a reduction in the number of road accidents, optimized payload efficiency, maintenance of roadworthy vehicles and improved driver wellness and driver competence.**

Theme 2: General Safety

One of the Leading contributors to road accidents in South Africa is Driver Fatigue – the silent killer! A tired driver is a danger on the road...

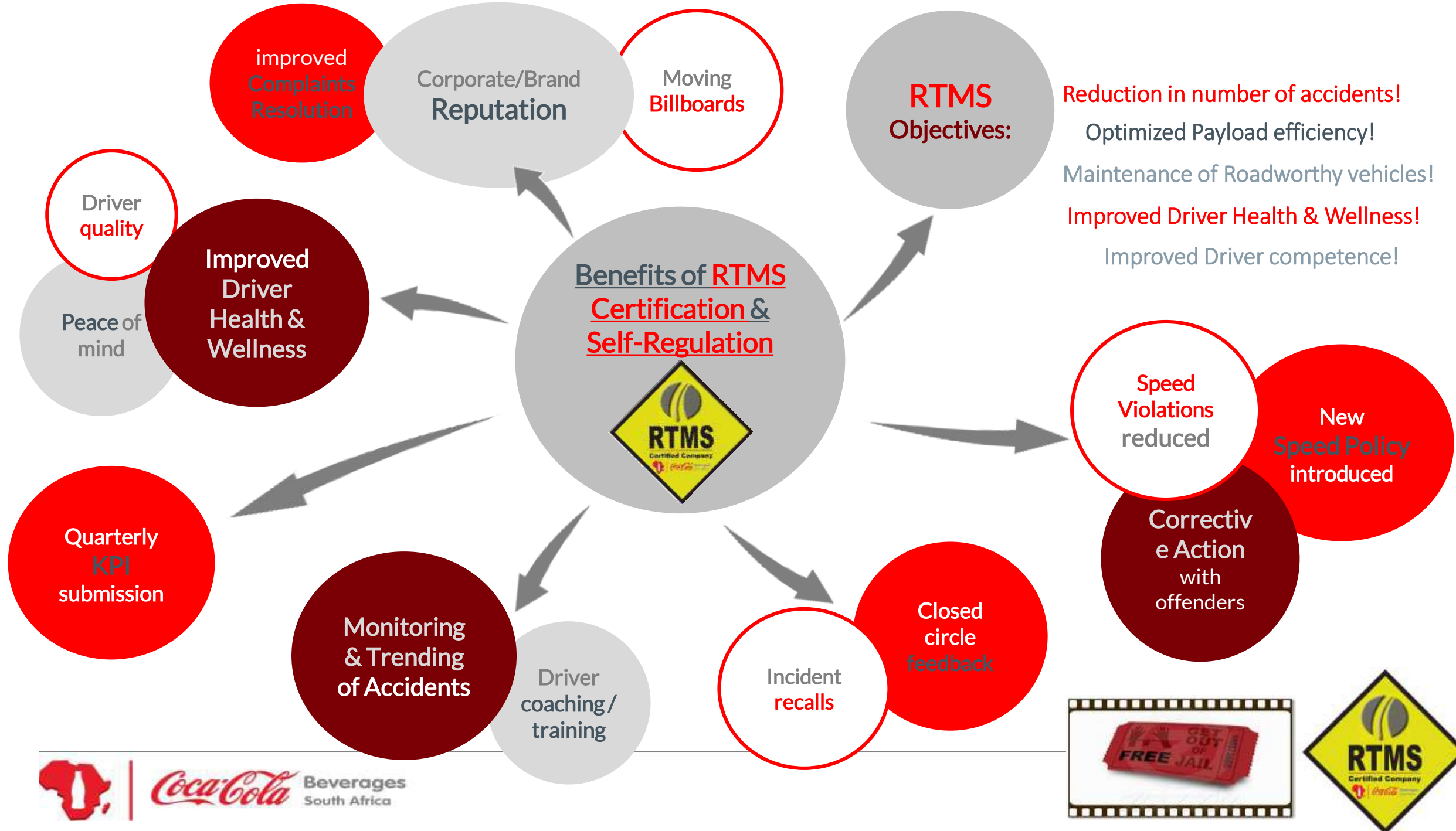
- Accidents related to Driver Tiredness are 3x more likely to be fatal
- Responses are less effective when proper rest periods are not adhered to, therefore the chances of steering adjustment or braking in time to avoid the accident is often not done
- By law drivers are required at least a 9 hour rest period per every 24 hour cycle
- CCBSA's standards is a 12 hour rest period per every 24 hours.
- A 36 hour consecutive rest period is mandatory per every 7 day week

RTMS Principles: Driver Wellness; Safety; Loading; Productivity

ACT10N
SAFETY STARTS WITH YOU

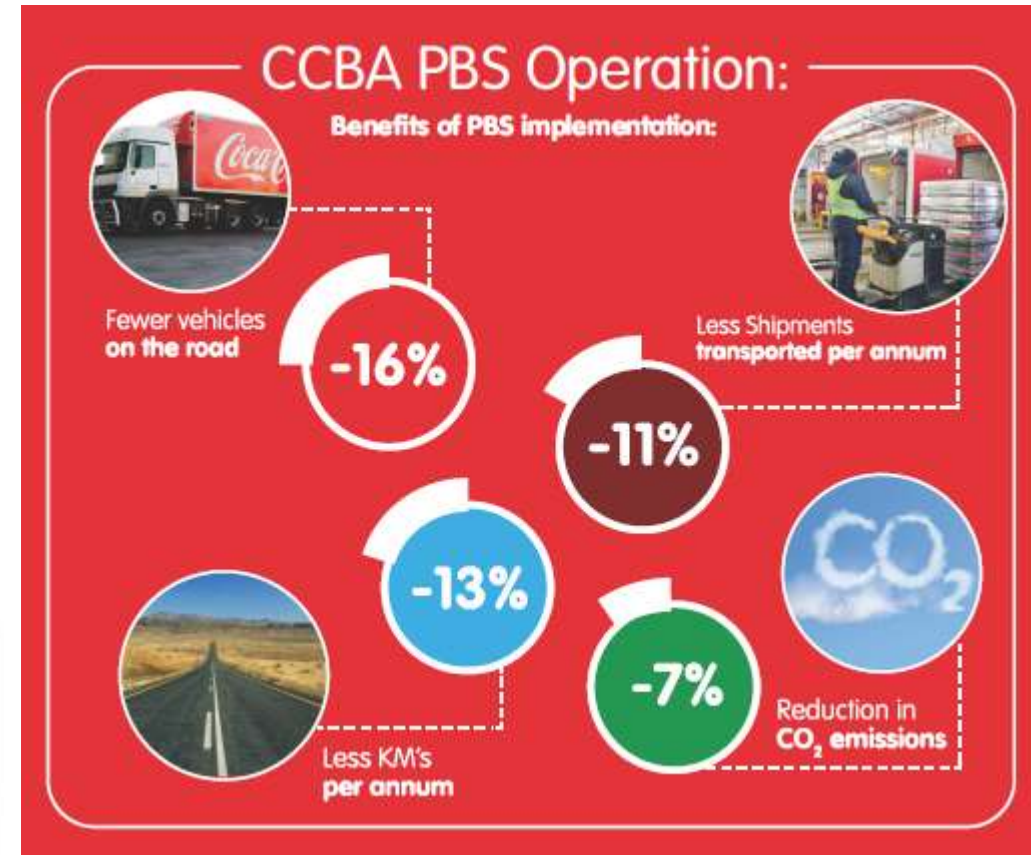
RTMS Certified Company





CCBSA PBS Operation:

- Moving from the current baseline fleet to the **44 pallet PBS fleet** will result in a **significant reduction** in transport activity, with a direct impact on **reducing road congestion**, **improving road safety** as well as **reducing environmental impact**.
- First two PBS vehicles have **started operating** – FS & NC – Intensive Management & Reporting
- Why PBS vehicles?
 - **Costs:** Reduce Primary Distribution Costs
 - **Safety:** PBS trailers have better turning angles, safety and road wear performance than the current PD trailers
 - **Environmental:** Reduced Carbon Emissions due to reduced number of vehicles
- PBS vehicles will carry 44 pallets with a total length of 30 meters





Coca-Cola Beverages
South Africa



ACT10N

SAFETY STARTS WITH YOU



Thank you...



Coca-Cola Beverages
South Africa

