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CCBSA Overview & Introduction:

- CCBSA was formed through the merger of 6 entities:
  - Coca-Cola Fortune (Pty) Ltd
  - ABI Bottling (Pty) Ltd
  - Appletiser South Africa (Pty) Ltd
  - Coca-Cola Canners of Southern Africa (Pty) Ltd
  - Waveside (Pty) Ltd
  - Coca-Cola Shanduka Beverages South Africa (Pty) Ltd

- CCBSA operates in 4 Sales territories across South Africa: Inland, Coastal, North and Gauteng.

Our Vision & Mission is to refresh Africa every day and make our continent a better place for all.
CCBSA services

193,000 retail outlets and support our retail outlets with 230,000 coolers

Our owner drivers are a critical part of our Route To Market strategy

- Number of owner drivers in the business: 515
- Number of jobs created: 1,200

There are 11 Manufacturing Plants in South Africa.

74% of CCBA’s volume is produced and sold in South Africa.

with a headcount of 7,500 employees

- Trucks on the road: 852
- Trailers on the road: 1,675

Coolers of CCBA’s volume is produced and sold in South Africa.
“CCBSA isn’t a HIGH Risk environment – We make BEVERAGES!”
Journey towards RTMS Certification:

- **Safety Strategy:** ‘**COMPLIANCE = COMMITMENT = CARE**’
- Embarked on journey of **back-to-basics Safety Culture** - CCBSA comprehensive driver training program entrenched:
  - Respect The Road: Road Safety Campaign (RTMS now incorporated)
  - ACT10N Safety Campaign
  - Defensive Driver Training & On-Road Assessments - compulsory
  - Commissioning & building of ‘fit-for-purpose’ Driver Simulator
    - Incorporating everyday, real-life challenges faced by drivers on South African roads – Protest Action, weather conditions, third party driver behaviour, adapting driving behaviour to changing road conditions, etc.
- Why the need for RTMS Certification?
  - **Opportunity identified to run PBS vehicles** throughout our Primary Distribution operation
  - RTMS Certification pre-requisite for applying to run PBS vehicles in RSA
  - RTMS process in line with CCBSA Risk Strategy
  - Embarked on journey with JC Auditors – clear understanding of **SANS 1395 standard & requirements** – **TRANSPARENCY AND LEARNINGS**
  - 11 x sites audited & CCBSA awarded **SANS 1395 RTMS Certification** on 31 July 2018
  - Completed first RTMS Surveillance Audit: June/July 2019 – significant learnings
Benefits of RTMS Certification & Self-Regulation

- Improved Driver Health & Wellness
- Peace of mind
- Driver quality
- Quarterly KPI submission
- Monitoring & Trending of Accidents
- Driver coaching/training
- Incident recalls
- Closed circle feedback
- Corrective action with offenders
- New Speed Policy introduced
- Speed Violations reduced
- Reduction in number of accidents!
- Optimized Payload efficiency!
- Maintenance of Roadworthy vehicles!
- Improved Driver competence!

RTMS Objectives:

- Speed Violations reduced
- Improved Driver Health & Wellness
- Improved Driver competence!
CCBSA PBS Operation:

- Moving from the current baseline fleet to the 44 pallet PBS fleet will result in a significant reduction in transport activity, with a direct impact on reducing road congestion, improving road safety as well as reducing environmental impact.
- First two PBS vehicles have started operating – FS & NC – Intensive Management & Reporting
- Why PBS vehicles?
  - Costs: Reduce Primary Distribution Costs
  - Safety: PBS trailers have better turning angles, safety and road wear performance than the current PD trailers
  - Environmental: Reduced Carbon Emissions due to reduced number of vehicles
- PBS vehicles will carry 44 pallets with a total length of 30 meters
Thank you...